

## Abdul Nawfal

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### Executive Summary

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A passionate UI/UX Designer with 9 months hands-on experience, create a user interface and user experience design both web and mobile platforms. My work visual design and functional designs that prioritize user needs skilled in Wireframe, Prototyping, User research, Usability testing, visual design, I collaborate effectively with cross-functional teams to deliver high-quality designs that align with business goals and improve user engagement. Seeking new job opportunities because I believe my current compensation does not align with my skills, experience, and the value to bring to the organization.

### Experience

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#### UI/UX Designer

N Gen Innovation

Feb 2024 - Present

#### Roles and Responsibilities:

- Design a high-fidelity web-based application for a client that helps businesses manage their vendors efficiently, featuring intuitive user interfaces, vendor tracking, a product listing page, as well as functionality for editing and removing products.  
**Impact:** My redesign of this web app will focus on improving the user experience, resulting in a projected 25% increase in overall efficiency and user satisfaction.  
**Software tools Used:** Figma, Relume.
- I developed a product banking dashboard design, focusing on key pages such as Source Selection, Connection Dialogue, Job Schedule, and Audit Trail. My design prioritized a user-friendly interface and ensured an intuitive, visually consistent flow across all pages using Figma as the primary design tool.
- I redesigned an e-commerce website for a client with the purpose of facilitating product selling and buying.  
**Impact:** My impact includes a projected 30% improvement in user experience and 100% increase in user satisfaction, achieved using Figma as the design tool.
- I will create a logo for our company and product website. Once the logo design is complete, I will begin designing a product showcase website for our company, ensuring that it is responsive and optimized for different device screen sizes, including desktop, mobile, and tablet.
- I will create a mobile app for a client designed to help users find nearby lakes using geolocation, with the purpose of supporting lake clean-up efforts. The app will allow users to find lakes, check water levels, and capture lake images for submission. Before capturing the image, the app will prompt users with a few lake-related questions. Once the questions are answered, users can select the lake from a dropdown list, preview the image, and then submit it to the server.

### Skills/Tools

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**Design Skills:** User Interface, User Experience Design, User Research, Design System, Responsive layout, Typography & Colour Theory, User Flow, Usability testing, Wireframe & Prototyping, Interactive Design, Branding Design, UI Animations, Design Thinking.

**Tools:** Figma, Adobe XD, Adobe Illustrator, Framer AI, Webflow, Git & GitHub, BitBucket, Jira & Slack, ChatGPT, Canva, Visual Studio Code.

**Development:** HTML5, CSS3, JavaScript, React, Next JS Basics, Bootstrap.

## Certification

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- UI/UX Designer! Master Mobile and Web design, User Interface + User Experience HTML and CSS.
- Certificate of Achievement in User Experience Design | Accenture – 2024.
- Front End Development Certification | Meta – 2023.

## Education

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### **Bachelor of Computer Science and Engineering**

Aalim Muhammed Salegh College of Engineering in Chennai

CGPA: 8.34